



C09-A-602/C09-CHST-602/C09-CM-602/

PKG-602/C09-IT-602/C09-M-602

3702

BOARD DIPLOMA EXAMINATION, (C-09)

APRIL/MAY—2015

SIXTH SEMESTER (COMMON) EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

- Instructions :** (1) Answer **all** questions.
(2) Each question carries **three** marks.
(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. What are the levels of management? 3
2. What is line organization? Where is it suitable? 2+1
3. What are the actions performed in communication process? 3
- * 4. Explain the terms 'slack' or 'float'. 3
5. State the functions of material management. 3
6. What are the records to be maintained by a storekeeper? 3
7. What are the functions of marketing? 3
8. Define trade union. What are its functions? 1+2
9. Define quality control and give its advantages. 1½+1½
10. Define the term 'entrepreneur'. 3

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PART—B

10×5=50

- Instructions :** (1) Answer *any five* questions.
(2) Each question carries **ten** marks.
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

- 11.** (a) Explain the principles of scientific management. 5
(b) Explain the difference between partnership and joint stock company. 5
- 12.** Explain the styles of leadership. 10
- 13.** Explain the stages of production, planning and control. 10
- 14.** Explain ABC analysis with the help of neat sketch. 4+6
- 15.** What are the functions of sales department? 10
- 16.** Explain the salient features of the Industrial Factories Act. 10
- 17.** Explain 5-S principles related to quality. 10
- 18.** What are the factors considered for selection of site for plant location? 10

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