



C09-A-602/C09-CHST-602/C09-CM-602/  
C09-IT-602/C09-M-602/C09-RAC-602/  
C09-PET-602/C09-MET-702/C09-CH-702/  
C09-CHOT-702/C09-CHPP-702/C09-CHPC-**702**

**3702**

**BOARD DIPLOMA EXAMINATION, (C-09)  
MARCH/APRIL—2018  
SIXTH SEMESTER (COMMON) EXAMINATION**

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours ]

[ Total Marks : 80

**PART—A**

3×10=30

**Instructions** : (1) Answer **all** questions.  
(2) Each question carries **three** marks.  
(3) Answers should be brief and straight to the point  
and shall not exceed *five* simple sentences.

1. Define management, administration and organization.
2. State the main features of line organization structure.
3. Differentiate between shares and debentures.
4. Define the terms LST and LFT.
5. State the functions of material management.
6. List out purchase records.
7. What is oligopoly market? Give examples.

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8. List out any three subsidy schemes that are helping for promotion of small scale industries.
9. Write a short note on quality.
10. List out any three organizations that are helping the entrepreneur.

**PART—B**

10×5=50

**Instructions :** (1) Answer any **five** questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. (a) Define and explain decision making.  
(b) Write the differences between administration and management.
12. Explain about different types of ownerships.
13. A project has seven activities, the expected time in weeks for each activity is as follows. Show that earliest and latest expected time on the network diagram. Find the critical path and duration of the project :

<i>Sl. No.</i>	1	2	3	4	5	6	7
<i>Activity</i>	1-2	1-3	1-4	2-5	3-5	4-6	5-6
<i>Duration in Days</i>	2	4	8	12	16	6	4

14. What is economic order quantity? Derive an expression for EOQ.
15. Explain the various steps in preparing feasibility report.
16. What are the rights and responsibilities of employee and employer?
17. Define TQM. Explain the principles of TQM (Total Quality Management).
18. Explain the method of product selection.

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