



C09-AEI-602/C09-EC-602/C09-EE-602

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BOARD DIPLOMA EXAMINATION, (C-09)

MARCH/APRIL—2016

DAEI—SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Name the different types of departments existed in any large-scale industry.
2. Write a short note on motivation.
3. Write a short note on job specifications.
4. State the different types of purchase records.
5. Define recording level of materials.
6. State the advantages of critical path method (CPM).
7. State the names of different companies benefited by ISO 9000 certification.

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8. What is the need of ISO?
9. Compare entrepreneurial style and management style in three aspects.
10. State any three advantages of fixed plant layout.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.
(2) Each question carries **ten** marks.
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain the advantages and disadvantages of the following :
- (a) Sole proprietorship
(b) Partnership
12. State and explain the functions of management.
13. Explain the break-even analysis with the help of neat sketch.
14. (a) Differentiate between sellers and buyers market.
(b) State the functions of sales department.
15. Explain the importance of production, planning and control.
16. Define quality and state any two advantages of quality products.
17. (a) State any five good qualities of entrepreneur.
(b) State any five important roles of entrepreneur.
18. Describe the role of entrepreneur in promoting small-scale industries.
