



C09-AEI-602/C09-EC-602/C09-EE-602

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BOARD DIPLOMA EXAMINATION, (C-09)

MARCH/APRIL—2018

DAEI—SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. State the advantages of line organization.
2. Differentiate between management and administration in three aspects.
3. Define the term 'management'.
4. Define inventory control.
5. State different types of store equipment handled by stores department.
6. State different elements of costs.
7. Define the quality system and quality control.

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8. State any three ^{*} demerits of ISO certifications.
9. State the different types of self-employment scheme.
10. State different financial assistance programmes towards entrepreneur.

PART—B

10×5=50

- Instructions :** (1) Answer *any five* questions.
 (2) Each question carries **ten** marks.
 (3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. State and explain different types of leadership theory.
12. Explain brief about selection process for a job.
13. (a) Differentiate between seller's and buyer's market.
 (b) State the functions of sales department.
14. A project is composed of nine activities as given below. The expected time of each activity is also given below :

<i>Sl.No.</i>	1	2	3	4	5	6	7	8	9
<i>Activity</i>	1-2	1-6	2-3	2-4	3-5	4-5	6-7	5-8	7-8
<i>Optimistic time (days)</i>	2	2	5	1	5	2	3	2	7
<i>Most likely time (days)</i>	5	5	11	4	11	5	9	2	13
<i>Pessimistic time (days)</i>	14	8	29	7	17	14	27	8	31

- (a) Draw the network and for the given project.
- (b) Identify the critical path.
- (c) Find project duration.
15. State the need for planning in production and explain its objectives and advantages in production planning.

- 16.** State the ^{*}advantages and drawbacks of ISO 9000 series.
- 17.** Explain the factors influencing the site selection for a plant location.
- 18.** Define the term 'entrepreneur'. State the good qualities of entrepreneur.

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