

*

3715
BOARD DIPLOMA EXAMINATION, (C-09)
MARCH/APRIL-2019
DAEI – SIXTH SEMESTER EXAMINATION
INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time: 3Hours

Max. Marks: 80

PART-A

10x3=30M

Instructions: 1) Answer all questions. Each question carries three marks
2) Answer should be brief and straight to the point and shall not exceed five simple sentences.

- 1) Define Industry, commerce and Business
- 2) List the different types of ownerships?
- 3) Define the term management and state any four functions of Management.
- 4) List out stores recorders?
- 5) Define Monopoly, Oligopoly?
- 6) List out elements of cost?
- 7) Define Total Quality Management?
- 8) List the Elements of Quality systems?
- 9) Define the term Entrepreneur?
- 10) List the factors to be considered for site selection.

*

WWW.MANARESULTS.CO.IN

PART-B

10x5=50M

*

- Instructions:** 1) Answer any five questions Each question carries ten marks
2) Answer should be comprehensive and the criterion for valuation is the content but not the length of the Answer.

- 11) (a) What are the features of joint stock company 3M
(b) State the need for organization structure. 4M
(c) List the different departments in large scale industry. 3M
- 12) Explain Maslow's need hierarchy theory
- 13) Consider a project having the following 9 activities and the expected time for each activity as follows

Activity	1-2	1-3	2-4	2-5	3-5	3-6	4-7	5-7	6-7
Duration (days)	6	4	8	5	9	4	1	5	2

- a) Draw the network diagram for the project 4M
b) Indicate the critical path 4M
c) Find out the expected duration of the project 2M
- 14) Explain A B C analysis and write its advantages.
- 15) (a) State the need for planning and its advantages 6M
(b) Differentiate seller's and Buyer's market. 4M
- 16) (a) State the features and drawbacks of ISO 9000 series of standards.
(b) List the beneficiaries of ISO 9000
- 17) Define plant layout. Explain the fixed position plant layout with neat sketch.
- 18) Explain the requirements of an Entrepreneur.

* * *

*

WWW.MANARESULTS.CO.IN