



C09-AEI-602/C09-EC-602/C09-EE-602

3715

BOARD DIPLOMA EXAMINATION, (C-09)

OCT/NOV—2018

DAEI—SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Explain any three functions of management.
2. Define (i) industry, and (ii) commerce.
3. Explain the need of organization structure.
4. What is routing?
5. What is EOQ? Explain.
6. Draw the break-even analysis chart
7. Explain about quality control.
8. What is quality assurance?

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9. Define entrepreneur.*
10. List the types of plant layout.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.
(2) Each question carries **ten** marks.
(3) The answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. (a) What are the principles of management?
(b) Explain about functional organization structure.
12. Explain Maslow's need hierarchy theory.
13. (a) Explain about scheduling.
(b) Differentiate between CPM and PERT.
14. (a) Explain ABC analysis.
(b) Derive the expression for EOQ.
15. (a) Explain market survey and demand survey.
(b) Differentiate between seller's market and buyer's market.
16. (a) State the uses and drawbacks of ISO 9000 series of standards for quality system.
17. Explain various self-employment schemes.
18. (a) List various financial assistance institutes in the state.
(b) Explain various factors to consider for site selection.
