4757

BOARD DIPLOMA EXAMINATION, (C-14)

MARCH /APRIL-2019

DME - SIXTH SEMESTER EXAMINATION

ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Time: 3 Hours   Max.Marks:80

PART-A

10X3=30M

Instructions: 1) Answer **all** questions.
2) Each question carries **three** marks.
3) Answers should be breif and straight to the point and shall not exceed five simple sentences.

1) List the reasons for the failure of an Entrepreneur.

2) Define plant layout and list out the types of plant layout.

3) List out the advantages of demand survey.

4) State the characterstics of oligopoly market

5) What are the objectives of Employees State Insurance Act?

6) Define Accident and write any three causes of accidents.

7) List out the major trade unions in India.

8) What is Zero-defect philosophy?

9) State any six functions of TQM

10) Mentions the draw backs of ISO 9000 series.

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PART-B

10X5=50M

Instructions: 1) Answer any **five** questions
2) Each question carries **ten** marks
3) Answer should be comprehensive and the criteria for valuation is the content but not the length of the answer.

11) List out various national level oraganizations supporting in the promotion of small scale industries. Explain any two of them.

12) Describe the role of Enterprenuer in promoting in small scale industries.

13) Explain the following   (a)sellers market (b)buyers market.   5M+5M

14) What is feasibility report? Explain the steps in preparing the feasibility report.

15) (a) List the causes and losses of Industrial disputes.   6M

(b) Discuss the steps involved in Collective bargaining process.   4M

16) (a) Discuss the different types of subsidies provided for the welfare of the employees.   6M

(b) Discuss briefly about types of industrial hazards.   4M

17) Explain the concepts, importance and benefits of 5-s principles.

18) Write short notes on the following

(a)Quality policy   (b)Quality assurance

(c) Quality management   (d) Quality control.

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