

4757

BOARD DIPLOMA EXAMINATION, (C-14)

MARCH/APRIL—2021

DME - SIXTH SEMESTER EXAMINATION

ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Time : 3 hours]

[Total Marks : 80

PART—A

4×5=20

- Instructions :** (1) Answer *any five* questions.
(2) Each question carries **four** marks.
(3) Answers should be brief and straight to the point and shall not exceed five simple sentences.

1. Explain the role of an industry in a developing economy.
2. Explain any four agencies and professional bodies involving in the promotion of small scale industries.
3. Differentiate marketing and selling.
4. Explain the following market conditions :
 - (a) Monopoly
 - (b) Oligopoly
 - (c) Perfect competition
5. List four types of fire extinguishers.
6. List four types of industrial hazards.
7. Write four main functions of the trade unions.

8. What is zero-defect philosophy?
9. What is full form of ISO?
10. List the beneficiaries of ISO 9000.

PART—B

15×4=60

Instructions : (1) Answer *any four* questions.

(2) Each question carries **fifteen** marks.

(3) Answers should be comprehensive and criterion for valuation is the content but not the length of the answer.

11. What are the risks involved and rewards received by an entrepreneur in establishing an industry?
12. Explain different factors to be considered for site selection for an industry.
13. Explain the features of (a) Sellers' market and (b) Buyers' market.
14. What is pricing? Explain any four important pricing policies.
15. List the causes and costs of industrial accidents.
16. List various welfare activities provided by the management to the workers.
17. State the uses and limitations of ISO 9000 series standards.
18. Explain the concept of zero defects.

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