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C14-M-601

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BOARD DIPLOMA EXAMINATION, (C-14)

OCT/NOV—2018

DME—SIXTH SEMESTER EXAMINATION

ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Time : 3 hours ]

[ Total Marks : 80

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**PART—A**

3×10=30

**Instructions** : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Briefly explain the concept of Entrepreneur.
2. List out any six financial institutions which support small-scale industries.
3. Differentiate between Marketing and Selling.
4. List out the pricing policies.
5. Define trade union. Write any two functions of trade unions.
6. State any three reasons for industrial accidents.
7. What is collective bargaining?

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8. Define the terms :  
(a) Quality control  
(b) Quality assurance
9. What is the concept of TQM?
10. Explain in brief the concept of Quality.

**PART—B**

10×5=50

**Instructions** : (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) The answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain different factors consider for site selection.
12. Describe the product layout with neat sketch, also mention its advantages and disadvantages.
13. (a) Write the differences between sellers market and buyers market.  
(b) State the duties of salesman.
14. Briefly explain the Marketing functions.
15. What are the salient features of Indian Factories Act?
16. Explain the causes of Industrial disputes. How these are settled?
17. State the main features of ISO 9000 series of standards and its drawbacks.
18. Describe the evolution of ISO standards.

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