

Code No: MB1326/R13

MBA II Semester Supplementary Examinations, May- 2017

**BUSINESS ETHICS AND CORPORATE GOVERNANCE**

**Time: 3 hours**

**Marks: 60**

*Answer Any FIVE Questions  
All Questions Carry Equal Marks  
Question No. 8 is Compulsory*

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| 1. a) Define ethics. Explain the importance of ethics in business.   | 6 M  |
| b) What are Indian ethical traditions? How these traditions influence on business decisions?   | 6 M  |
| 2. a) Explain the reasons for Unethical Practices among Indian companies.  | 6 M  |
| b) Define fraud. Explain the impact of major frauds in India on Economic Development.  | 6 M  |
| 3. a) What are HR related ethical issues? Why companies needs to follow ethics in terms of Recruitment and Promotion?  | 6 M  |
| b) Explain what role do the director plays in safeguarding the interest of stakeholders.   | 6 M  |
| 4. a) What is Governance? Explain Theory and Practice of Governance.   | 6 M  |
| b) What is OECB? Explain its principles and its importance in corporate business.  | 6 M  |
| 5. a) "Directors are the key persons in corporate governance structure". Comment.  | 6 M  |
| b) Explain the purpose and philosophies of corporate governance.   | 6 M  |
| 6. a) What is Corporate Governance? Select any two companies of your choice and explain how these companies follow Corporate Governance.   | 6 M  |
| b) Briefly explain the ethical issues in marketing practices.  | 6 M  |
| 7. a) Environmental ethics are important for any type of business. Discuss.  | 6 M  |
| b) Finance would be impossible without ethics. Do you agree? Comment.  | 6 M  |
| 8. Do you agree that unethical behavior by an individual can have a significant harmful effect on others or on society? If so, describe a personal experience or recent news story in which an individual's unethical behaviour affected others. Summarize how that behaviour came to negatively influence others. | 12 M |

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