

**Code No: MB1611/R16**

**MBA I Semester Regular/Supplementary Examinations, Jan/Feb-2018**

**PRINCIPLES OF MANAGEMENT**

**Time: 3 Hours**

**Max. Marks: 60**

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*Answer Any FIVE Questions  
All Questions Carry Equal Marks  
Question No. 8 is Compulsory*

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1. a Define Management. Explain the functions of management. 6Marks  
b Explain the contingency theory of management. 6Marks
2. a Explain the classical theory of management. 6Marks  
b Elucidate the role of a manager in a globalized era. 6Marks
3. a What do you mean by planning? How does planning helps manager take rational decisions? 6Marks  
b Explain the principles of organizing in detail. 6Marks
4. a Explain different leadership styles. 6Marks  
b What is controlling? Elucidate the controlling techniques employed by managers. 6Marks
5. a What is Span of Management? Explain the factors affecting Span of Management. 6Marks  
b What is Line and Staff Organization Structure? Explain its advantages. 6Marks
6. a What is the significance of decision making in organizations? Explain the process of decision making. 6Marks  
b Elucidate Vroom's participative decision making model. 6Marks
7. a What is stress? Explain the ways to cope with stress in organizations. 6Marks  
b Define MBO. Explain the concept and process. 6Marks
8. Abhijeet publishing company: Mr. Abhijeet was the founder of a publishing company specializing in management books within a short span of time, the company proposed and grew very fast. Its sales rose from Rs. 50,000 the first year to Rs. 10 lakhs three years lakhs. The editing production and sales staff grew almost as fast. But the company was having problems and of late uncertainty and confusion grew in the company. New people were making decision to the best of their ability but many of them did not fit together. One of Mr. Abhijeet's key associates suggested that the company ought to have better planning and certainly needed clear policies to guide decision making, by Mr. Abhijeet was unimpressed. His response was that if he took time off to plan and develop policies to days he might not have a company tomorrow, and that he had no choice but to spend his time meeting to days problems as they came up. 12Marks
  - i) If you were one of the never managers in the company and had takes a course in the basics of management, what would you say to Mr.Abhijeet?
  - ii) Outline exactly how would you show him that planning and policy making are important to the company if it has to grow effectively.



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