

**Code No: MB1611/R16**

**MBA I Semester Supplementary Examinations, February-2020**

**PRINCIPLES OF MANAGEMENT**

**Time: 3 Hours**

**Max. Marks: 60**

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*Answer Any FIVE Questions  
All Questions Carry Equal Marks  
Question No. 8 is Compulsory*

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| 1. a | List out the roles played by managers in an organizations.  | 4M  |
| b    | Discuss the contributions of F.W. Taylor to the field of Management.  | 8M  |
| 2. a | What are the objectives of Planning?  | 4M  |
| b    | Explain the process and steps of Planning.  | 8M  |
| 3. a | Differentiate Centralization and decentralization.  | 4M  |
| b    | Discuss the factors affecting delegation of authority.  | 8M  |
| 4. a | What are the Principles of Coordination?  | 4M  |
| b    | Explain different styles of Leadership.   | 8M  |
| 5. a | Explain the Procedure for establishing controlling system.  | 8M  |
| b    | What are various controlling techniques?  | 4M  |
| 6. a | Explain Out of the Box Thinking with an example?  | 6M  |
| b    | Explain the challenges of decision making.  | 6M  |
| 7. a | Define MBO and explain its process.   | 6M  |
| b    | What are various remedies for Stress Management?  | 6M  |
| 8.   | Radha opens a jewelry showroom in Jaipur after completing a course in jewelry designing. She has employed eleven persons in her showroom. For greater productivity, she divides the work into small tasks and each employee is trained to perform his/her specialized job. The sales persons are allowed to close a deal with a buyer by giving a maximum of 10% discount, whereas the decision to given any further discount rests with Radha as the final authority. In the earlier days of starting of the business, five of her employees were asked to put in extra hours of work. In return she had promised to give them a special incentive within a year. Therefore, after six months when the business was doing well, she awarded a cash bonus to each of these employees to honour her commitment. However, when it comes to setting the conflicts among her employees, she tends to be more biased towards her female employees. | 12M |

In context of the above case: (i) Identify and explain the various principles of management that are being applied by Radha by quoting lines from the paragraph; (ii) Identify and explain the principle of management which is being violated by Radha by quoting lines from the paragraph.

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