

**Code No: MB1633/R16**

**MBA III Semester Supplementary Examinations, March-2022**

**BUSINESS ETHICS AND CORPORATE GOVERNANCE**

**Time: 3 Hours**

**Max. Marks: 60**

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*Answer Any FIVE Questions  
All Questions Carry Equal Marks  
Question No. 8 is Compulsory*

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1. a Define ethical decision making? How does it help the managers to accomplish the organizational goals in 21<sup>st</sup> century? 6M  
b What is your overall assessment with regard to present Indian Business Ethics Scenario? 6M
2. a Explain any major Indian scam with specific reference to unethical business practices. Also underline the reasons for the unethical practices. 6M  
b Write a brief note on development of Indian Capital Markets. 6M
3. a “Marketing professional should practice ethical behavior”. Discuss this statement by considering the pragmatic reasons for ethical behavior. 6M  
b What are HR related ethical issues? Why companies need to follow ethics in terms of Recruitment and Promotion? 6M
4. a What do you mean by corporate governance? Suggest measures for promoting good governance in business. 6M  
b “Governance is more than just Board processes and procedures”. Discuss the statement in view of the OCED principles of corporate governance. 6M
5. a Describe the role of Government in ensuring Corporate Governance. 6M  
b What are the salient features of Corporate Governance in the developing economies? 6M
6. a Whether employees can be taught and trained on business ethics? Substantiate your answer with suitable examples. 6M  
b Describe the frauds in Insurance Sector. 6M
7. a What are the ethical attitudes of Managers in Major Indian Scams? 6M  
b Examine the role of Auditors in the process of good corporate governance. 6M
8. CASE STUDY 12M  
Do you agree that unethical behavior by an individual can have a significant harmful effect on others or on society? If so, describe a personal experience or recent news story in which an individual’s unethical behavior affected others. Summarize how that behavior came to negatively influence others.

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