

Code No: MB1639/R16

MBA III Semester Regular/Supplementary Examinations, Nov-2019

BANKING AND INSURANCE MANAGEMENT

Time: 3 Hours

Max. Marks: 60

*Answer Any FIVE Questions
All Questions Carry Equal Marks
Question No. 8 is Compulsory*

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| 1. a | What is Indian financial system? | 6M |
| b | Discuss the bank financial statement analysis. | 6M |
| 2. a | Explain the management of credit process. | 6M |
| b | What is customer profitability analysis? | 6M |
| 3. a | Discuss the highlights of Basel Accord I and II. | 7M |
| b | Explain the features of retail banking. | 5M |
| 4. a | What are functions of insurer? | 6M |
| b | Explain the over view of Insurance Regulatory Development Authority. | 6M |
| 5. a | Contrast and compare between life insurance and general insurance. | 6M |
| b | What are the provisions of life insurance contracts? | 6M |
| 6. a | Write about NEFT and its procedure to transfer fund. | 6M |
| b | What do you understand by NPA's? | 6M |
| 7. a | Discuss the different types of loan pricing. | 6M |
| b | Explain the changing role of banks. | 6M |
| 8. | CASE STUDY:
After passing MBA, you have been selected as Probationary Officer in a nationalized bank. After initial training, you have been appointed as manager of a rural branch. You come to know that this branch is confronting with problem of recovery of loans. Its gross NPA's were around 10% and net NPA 4% in last financial year what course of action you would like to initiate to overcome this problem and what legal action you would like to take as per present laws pertaining to recovery of dues. | 12M |
