MBA I Semester Regular/Supplementary Examinations, July-2021

LEGAL AND BUSINESS ENVIRONMENT

Time: 3 Hours

Max. Marks: 75

Answer Any FIVE Questions, one from each unit Question No. 11 is Compulsory

UNIT-I

1.	a	What is business environment?	4M
	b	Explain the importance of business environment at national and international level.	8M
		OR	
2.		Explain the role of NITI Aayog in economic development in India.	12M
		UNIT-II	
3.	а	What is economic environment of business?	4M
	b	Explain the various elements in economic environment.	8M
		OR	
4.		Explain in brief the industrial resolution policies in India since New Economic Policies 1991.	12M
		UNIT-III	
5.		Explain the salient features of Indian Contract Act.	12M
		OR	
6.		Explain the role of Intellectual Property Rights in business development in India	12M
		UNIT-IV	
7.	а	Explain the main features of amended Companies Act 2013	6M
	b	What are the elements of CSR as per amended Companies Act 2013	6M
		OR	
8.	а	What are duties of partner as per Partnership Act?	6M
	b	Explain the process of dissolution partnership.	6M
		UNIT-V	
9.	а	What are salient features of Sales of Goods Act?	6M
	b	Explain the agreements under Sales of Goods Act	6M
		OR	
10.	a	Write down the features of FEMA.	6M
	b	Explain the role of FEMA in business development in India.	6M

1 of 2

Code No: MB1915/R19

11.

CASE STUDY

John Baskin, manager of his Company's Mid-Cities Plant, had just had a discussion with a group of local citizens. The group called the Mid-Cities Council for Environmental Action Demanded an immediate reduction of the pollutants thrown in to the air by the plant's operation. Mr. Baskin had explain the company's policy of gradually reducing the pollutants, but promised to study the matter further. The group asked for another meeting with Baskin in a week. Baskin reluctantly agreed.

Shortly after the group left, Mr. Baskin New York to talk to Charles Young, Vice President of production, 'Charles", said Baskin, "this local group is very strong on getting the pollutants stopped immediately. They represent a lot of people and are threatening to take legal action if we don't do something right away".

"Look, John", said Young, "we are reducing the pollutants. But if we were to do it the way they want us to, it would mean a massive overnight investment in new equipment. That would mean scrapping a lot of current equipment that's still good. I don't think the President or the Board of Directors would go along with it. We're already in a profit pinch this year. If the group takes legal action against us, we might even have to shut down the Mid-Counties plant, and a lot of people would lose their jobs. I'll take to the President about it, but I don't think he'll move on this one. Try to explain this to the local group".

"I'll try", said Baskin "but I' am not sure they'll go along with us".

Questions:

- i. Assume you are the company's president, what would be the most socially responsible decision here? Explain your decision.
- ii. Explain how the company might have avoided this confrontation with the community group?

2 of 2

15M