

**III B.Tech I Semester Supplementary Examinations, October/November - 2019****INTELLECTUAL PROPERTY RIGHTS AND PATENTS**

(Common to Agriculture Engineering, Civil Engineering, Electronics and Communication Engineering, Electrical and Electronics Engineering, Mechanical Engineering)

Time: 3 hours

Max. Marks: 70

Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B**)2. Answering the question in **Part-A** is compulsory3. Answer any **THREE** Questions from **Part-B**

\*\*\*\*\*

**PART –A****(22 Marks)**

- 1 a) What is World Trade Organization and explain its role. [4M]
- b) Which law protects movies and its related rights? [3M]
- c) Fish medicine given by one of the well known Family in India is also protected under the Intellectual Property Rights. Identify the law and explain its nature. [4M]
- d) Which law protects the logos of companies? Identity the law with examples. [4M]
- e) What are Trade Secrets? Give Examples. [4M]
- f) Write a note on Data Security in cyberspace. [3M]

**PART –B****(48 Marks)**

- 2 State the value of Intellectual Property Rights in the present days. Why and what value does intellectual property create for the companies? [16M]
- 3 The owner of the copyright can own the copyright even without registration. Can an owner transfer his copyrights to others? Explain with examples. [16M]
- 4 What are the requirements to be fulfilled to grant a patent? State the process from patent search till the grant of patent. [16M]
- 5 Trade Marks law not only protects the trademarks of companies but also protects the interest of consumers. Comment and explain the purpose of Trademark law. [16M]
- 6 Trade secrets protection is very difficult. Comment with special reference to Non-disclosure agreements between employer and employee. [16M]
- 7 Write a detailed description on information technology act 2000 with amendments. [16M]

\*\*\*\*\*