



C09-AEI-602/C09-EC-602/C09-EE-602

3715

BOARD DIPLOMA EXAMINATION, (C-09)

OCT/NOV—2017

DAEI—SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. List out various principles of management.
2. What are the disadvantages of functional organization?
3. What is meant by job analysis and job description?
4. Differentiate between sellers market and buyers market.
5. List out various stores records.
6. Define (a) activity and (b) event.
7. Outline for whom the ISO 9000 certification will be helpful.

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[*Contd...*

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8. List out the ^{*}elements of quality system.
9. List out various organisation that are helping entrepreneur.
10. Define (a) entrepreneur and (b) entrepreneurship.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain various functions of management. 10
12. What is motivation and explain Maslow's theory of motivation. 2+8=10
13. (a) Draw the network for the following project : 4
 (b) Identify the critical path. 1½
 (c) Find project duration 1
 (d) Determine the slack at each event 3½

<i>Activity</i>	1-2	1-3	1-4	2-5	3-6	4-5	4-6	6-7
<i>Duration</i> (in days)	4	3	3	3	5	5	6	4

14. A company requires 1000 units per month ordering cost is estimated to be ₹ 50 per order. In addition to Re 1 the carrying cost are 10% per unit of average inventory per year. The purchase price is ₹ 10 per unit. Find the economic order quantity. 10
15. Write the advantages and limitations of market survey. 7+3
16. Explain (a) quality management and (b) quality control. 5+5
17. Define plant layout. List the types of plant layouts. Explain any one layout with advantages and sketch. 1½+1½+3+2+2=10
18. What are the expectations of entrepreneur? 10
