

*

4735

BOARD DIPLOMA EXAMINATION, (C-14)

JUNE-2019

DECE - SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT

Time:3 Hours

Max. Marks:80

PART-A

10x3=30M

Instructions: 1) Answer all questions.
2) Each question carries three marks.
3) Answer should be brief and straight to the point and shall not exceed five simple sentence

- 1) State the need for Globalization
- 2) Briefly discuss about intellectual property rights (IPR)
- 3) Write the differences between management and administration.
- 4) List the different forms of ownership.
- 5) What are the causes of Accidents?
- 6) Define financial managents.
- * 7) What do you mean by fixed capital and working capital?
- 8) Write short notes on ERP packages.
- 9) What are the uses of break-even analysis?
- 10) Define Total Quality Mangement (TQM).

*

PART-B

5x10=50M

Instructions: 1) Answer any five questions
2) Each question carries ten marks.
3) The answer should be comprehensive and the criteria for valuation are the content but not the length of the answer

- 11) Discuss the various levels of management.
- 12) Define organization. Explain the functional organization.
- 13) Define motivation list different types of motivation and explain Maslow's need hierarchy theory of motivation.
- 14) Explain the ESI ACT in detail.
- 15) Define budget. Explain different types of budgets.
- 16) What is inventory management? Explain ABC analysis.
- 17) A project has seven activities as shown in the table below:

Activity	1-2	1-3	1-4	2-5	3-5	4-6	5-6	5-7	6-7
Duration)	1	4	2	1	5	6	6	3	2

- 18) Explain Quality policy, Quality control, Quality circle and Quality Assurance.

*

* * *

*

/4735