

7640

BOARD DIPLOMA EXAMINATION, (C-20)

OCTOBER / NOVEMBER—2023

DECE - FIFTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND SMART TECHNOLOGIES

Time: 3 Hours [Total Marks: 80

PART—A

 $3 \times 10 = 30$

Instructions: (1) Answer **all** questions.

- (2) Each question carries **three** marks.
- (3) Answers should be brief and straight to the point and shall not exceed five simple sentences.
- **1.** Define industry, commerce and business.
- **2.** Distinguish between delegation and decentralisation.
- **3.** Define social responsibility.
- **4.** Define grounding and shielding in the development of electronic product.
- **5.** What is bump testing?
- **6.** Define product documentation and state its types.
- **7.** State any three National level financial institutions to promote an entrepreneur.
- **8.** What is zero defect and zero effect?
- **9.** Define Internet of things (Iot).
- **10.** State any three applications of Iot.

PART—B 8×5=40

Instructions: (1) Answer **all** questions.

- (2) Each question carries eight marks.
- (3) Answers should be comprehensive and criterion for valuation is the content but not the length of the answer.
- **11.** (a) State the explain the functions of top, middle and lower levels of management.

(OR)

- (b) Explain Maslow's hierarchy of needs with a suitable diagram.
- **12.** (a) Explain the product development process using Bathtub Curve.

(OR)

- (b) Explain the thermal management in the design of electronic products.
- **13.** (a) Explain the product packaging and storage.

(OR)

- (b) Explain the concept of ergonomic and aesthetic considerations of pilot production.
- **14.** (a) Explain any four self employment schemes for an entrepreneur.

(OR)

- (b) Explain the conduct of market survey and demand survey.
- **15.** (a) Explain the applications of IoT in context of smart transportation and mobility.

(OR)

(b) Explain the application of IoT in context of smart energy and smart grid.

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Instructions: (1) Answer the following question.

- (2) The question carries **ten** marks.
- (3) Answer should be comprehensive and the criterion for valuation is the content but not the length of the answer.
- **16.** Explain UL and CE certification of industrial electronic products.

