

Code No: 115EA**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****B.Tech III Year I Semester Examinations, February/March - 2016****INTELLECTUAL PROPERTY RIGHTS****(Common to CE, CSE)****Time: 3 hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit.

Each question carries 10 marks and may have a, b, c as sub questions.

Part- A**(25 Marks)**

- 1.a) What are the objectives of intellectual property? [2]
- b) Discuss about the various types of intellectual property rights? [3]
- c) Define the term trademark? [2]
- d) Discuss about trademark registration? [3]
- e) Compare patentable and non patentable inventions? [2]
- f) Define the objectives of copyrights? [3]
- g) Define the term Trade Secret? [2]
- h) Discuss about false advertising? [3]
- i) What do you mean by intellectual property audit? [2]
- j) What are the outputs of trademark secrets? [3]

Part-B**(50 Marks)**

2. Describe about the Tool Kit used in intellectual property rights. [10]
- OR**
3. Explain the evolutionary past of intellectual property rights. [10]
4. Discuss the law relating to acquisition of trademarks rights. [10]
- OR**
5. Explain in detail about Dilution Ownership of Trade mark. [10]
6. What are the important requirements of patent ownership? [10]
- OR**
7. Discuss the various subject matters covered under Copyright Act. [10]
8. Discuss the process involved in Maintaining Trade Secret. [10]
- OR**
9. Discuss the legalities involved in protecting against unfair competition. [10]
10. Illustrate in detail about International Patent Law. [10]
- OR**
11. What are the new developments in Trade mark Law? Explain. [10]

--ooOoo--