

Code No: 115EA**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****B. Tech III Year I Semester Examinations, March - 2017****INTELLECTUAL PROPERTY RIGHTS****(Common to CE, CSE)****Time: 3 hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**(25 Marks)**

- 1.a) What is paris convention treaty? [2]
- b) What are the agencies responsible for Intellectual property right registration? [3]
- c) What is suggestive mark in Intellectual property rights? [2]
- d) Explain briefly about acquisition of trade mark rights. [3]
- e) Define the originality of material and how it is identified? [2]
- f) Explain about the Rights under the 1976 copyright act? [3]
- g) What are trade secret protection programs? [2]
- h) Write the procedure to be followed for protection for submission? [3]
- i) What is intellectual property audit? [2]
- j) Distinguish between international trade mark law and copy right law. [3]

PART - B**(50 Marks)**

- 2.a) Explain why the International Organization, Agencies and Treaties were established?
- b) Explain with an example why Intellectual Properties need to be protected. [5+5]

OR

3. Explain briefly about following terms:
 - a) Patents
 - b) Federal registration of patents
 - c) Trade secrets. [3+4+3]

OR

- 4.a) Explain briefly about Examination process in trade mark registration.
- b) Explain about post examination procedure in trade mark registration. [5+5]

OR

- 5.a) Discuss new developments in Trademark Law? How do you avoid cyberspace Trade mark issues?
- b) Explain how do you select and evaluate Trademark? [5+5]

6. Explain how ownership rights and transfers take place. [10]

OR

7. Explain about Semiconductor chip protection act. [10]

- 8.a) What is determination of Trade Secret status? Explain.
b) Explain briefly about Trade Secret Law. [5+5]

OR

- 9.a) Explain about new developments in Patent Law.
b) What is International patent protection law? Explain. [5+5]

- 10.a) Discuss about new developments in copy right law.
b) Explain with an example why Intellectual Properties need to be protected. [5+5]

OR

- 11.a) Explain about international – trade mark law in detail
b) Explain about international development in trade secrets law. [5+5]

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