

**Code No: 115EA****JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****B.Tech III Year I Semester Examinations, November/December - 2016****INTELLECTUAL PROPERTY RIGHTS****(Common to CE, CSE)****Time: 3 hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A****(25 Marks)**

- |      |   |     |
|------|---|-----|
| 1.a) | What is intellectual property?                                | [2] |
| b)   | Explain federal registration of patents.                      | [3] |
| c)   | Define coefficient mark.                                      | [2] |
| d)   | Explain about trade dress.                                    | [3] |
| e)   | What is a patent?   | [2] |
| f)   | What is a copyright?  | [3] |
| g)   | Describe International protection against unfair competition. | [2] |
| h)   | Explain trade secret litigation.                              | [3] |
| i)   | Describe biotechnology patent.                                | [2] |
| j)   | Explain about ICANN.  | [3] |

**PART - B****(50 Marks)**

- |           |   |       |
|-----------|---|-------|
| 2.a)      | Explain about library of congress.  |       |
| b)        | Discuss about federal registration of copyrights.                           | [5+5] |
| <b>OR</b> |   |       |
| 3.        | Explain in detail about international organizations, agencies and treaties. | [10]  |
| 4.        | Discuss in detail about the trademark search.                               | [10]  |
| <b>OR</b> |   |       |
| 5.a)      | Describe various types of marks.  |       |
| b)        | Explain about post examination procedure.                                   | [5+5] |
| 6.a)      | What are rights under federal law? Explain.                                 |       |
| b)        | Explain about ownership in derivative or collective works.                  | [5+5] |
| <b>OR</b> |   |       |
| 7.a)      | Explain about works of authorship.  |       |
| b)        | Discuss about common right law.   | [5+5] |

- 8.a) Explain in detail about determination of trade secret status.  
b) What are new developments in the right of publicity? [5+5]
- OR**
- 9.a) What are remedies for misappropriation? Explain.  
b) Explain about physical protection. [5+5]
10. What are new developments in trademarks law? Explain. [10]
- OR**
11. Explain in detail about the intellectual property audits. [10]

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