

Code No: 125EA**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****B. Tech III Year I Semester Examinations, November/December - 2017****INTELLECTUAL PROPERTY RIGHTS****(Common to CE, CSE)****Time: 3 hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**(25 Marks)**

- 1.a) Write the salient feature of Madrid Treaty on IPR. [2]
- b) What is the name of the nodal agency in India looking after IPR? [3]
- c) Who can apply for a trademark? [2]
- d) Name any four different types of trademarks. [3]
- e) What are the two salient features of copyright Act (1957). [2]
- f) Differentiate between invention and imitation. [3]
- g) Define trade secrets. [2]
- h) What is the main difference between trade secrets and patent? [3]
- i) What is "WIPO". Where it is located? [2]
- j) What do you mean by injunction of patent? [3]

PART - B**(50 Marks)**

2. Why there is a need to create intellectual property in business? Explain in detail. [10]
- OR**
3. Explain the rights of IP owner and its enforcement on infringement. [10]
4. Write down the criteria for registering a trademark under the trade mark act. [10]
- OR**
- 5.a) Who are all can be benefited from a trademark?
 - b) What are the economical benefits of registering a trademark? [5+5]
6. "A" was a book publisher. He started to reproduce or publish any judgment or order given by a city Court. Whether it could be considered an infringement? Cite the reason. [10]
- OR**
7. Explain in detail about patent searching process in India. [10]

8. **“XYZ”** was a famous comedy reality show which was broadcasted in **“A+ TV”** since 2010. In 2017 another channel namely **“B+ TV”** based on the same concept started a new reality comedy show titled, **“JFK”**. Whether, A+ TV can sue B+ TV for copyright infringement. Explain. [10]

OR

- 9.a) How Do You Create a Trade Secret?
b) Can You Give Some Real-Life Examples of Trade Secrets?
c) What Cannot Be a Trade Secret?
d) Whether it is possible to register a trade secret with government? [3+3+2+2]

10. What are the objectives of TRIPS (Trade Related Intellectual Property Rights)? [10]

OR

11. Explain length and breadth of patents. [10]

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