R16

Time: 2 Hours   **Max. Marks: 75**

Answer any Five Questions
All Questions Carry Equal Marks
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1.a) Bring out any three most applications of data mining.
  b) What is multidimensional data structure? What is the relevance of 'OLAP' to it? [7+8]

2.a) What are the major areas of operations for profitable automation in e commerce?
  b) What are the stages of loading data into data warehouse? [8+7]

3.a) Describe briefly the project preparation phase of ERP system implementation.
  b) What is the importance of comprehensive and complete data migration? [8+7]

4. Explain the importance understanding the 'current process' and the state of processes after ERP implementation. [15]

5. Briefly explain how accounting and management reporting benefits accrue from having ERP system. [15]

6. Explain the process of sharing production planning data in an ERP system with the suppliers for better efficiency of supply chain. [15]

7.a) What are the entry barriers to ERP market?
  b) Who are the major players in ERP market? [7+8]

8.a) What is the role of large data bases in profiling customers?
  b) What are the challenges of planning ERP for world class manufacturing? [8+7]

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