Code No: MC1334/R13

MCA III Semester Regular/ Supplementary Examinations, November-2016 MANAGEMENT INFORMATION SYSTEMS

Time: 3 Hours Max. Marks: 60

| Answer Any FIVE Questions All Questions Carry Equal Marks | | | |
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| 2. | a b | Discuss various strategies for dealing with competitive force. What is electronic data interchange? How it is used in supply chain management? | 6M 6M |
| 3. | | What is a Decision Support system? How is it different from Management Information System and Knowledge Management System? | 12M |
| 4. | | Discuss various steps in acquisition of hardware and software. | 12M |
| 5. | a b | Describe Nolan's Four stage model of information systems planning. List and Explain various types of information resources available for the organization | 6M 6M |
| 6. | a b | Compare and contrast product based MIS evaluation and Cost/Benefit-based evaluation. What is a change? How it can be incorporated in the organization? | 6M 6M |
| 7. | | "Structural analysis is an important step and a vital tool for system analysis". Highlight its impact on the outcome of cost/benefit analysis. | 12M |
| 8. | | What are the steps involved in the system design and system implementation of a computer based information system? | 12M |
